

JIAN LI

Graphic Designer

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OBJECTIVE

Seek challenges in a professional team. Focus on innovation and inspiring own potential, at the same time focus on collaboration and achieving goals.

EDUCATION



Beijing City University

Bachelor of Arts, Art Design and Advertising Media
Beijing, China 2009–2013



ACADEMY of ART
UNIVERSITY®
FOUNDED IN SAN FRANCISCO 1929
BY ARTISTS FOR ARTISTS

Academy of Art University

Master of Arts, School of Graphic Design and
Digital Media
San Francisco, CA 2017–2020

EXPERIENCE



Dongdao Creative Branding Group

Graphic designer, 2012.12–2014.2
Brand creativity, Brand design, Visual identity
system, Brand promotion, etc



Beijing Shangpin Baizi Electronic Commerce Co., Ltd.

Web designer, 2014
Image creation, daily fashion collocation,
thematic design, website regular picture design, etc



Trends Group, National Geographic Traveler

Art editor, 2015
Magazine design, brochure and magazine related
product creative design, offline activities design, etc



MARYLING

MARYLING (CHINA) TRADING CO., LTD

Design director, 2016
Maryling / Bora Aksu fashion visual design, Cafe
MARYLING, OTTOLINA Cafe and MARYLING / OTTOLINA Flower
visual design, window display design, brand packaging
design, visual photography, image processing.

BORA AKSU

OTTOLINA
Milano 1948
café

SKILLS

Photoshop, Illustrator, InDesign, Premiere

LANGUAGES

English, Chinese